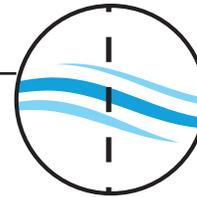
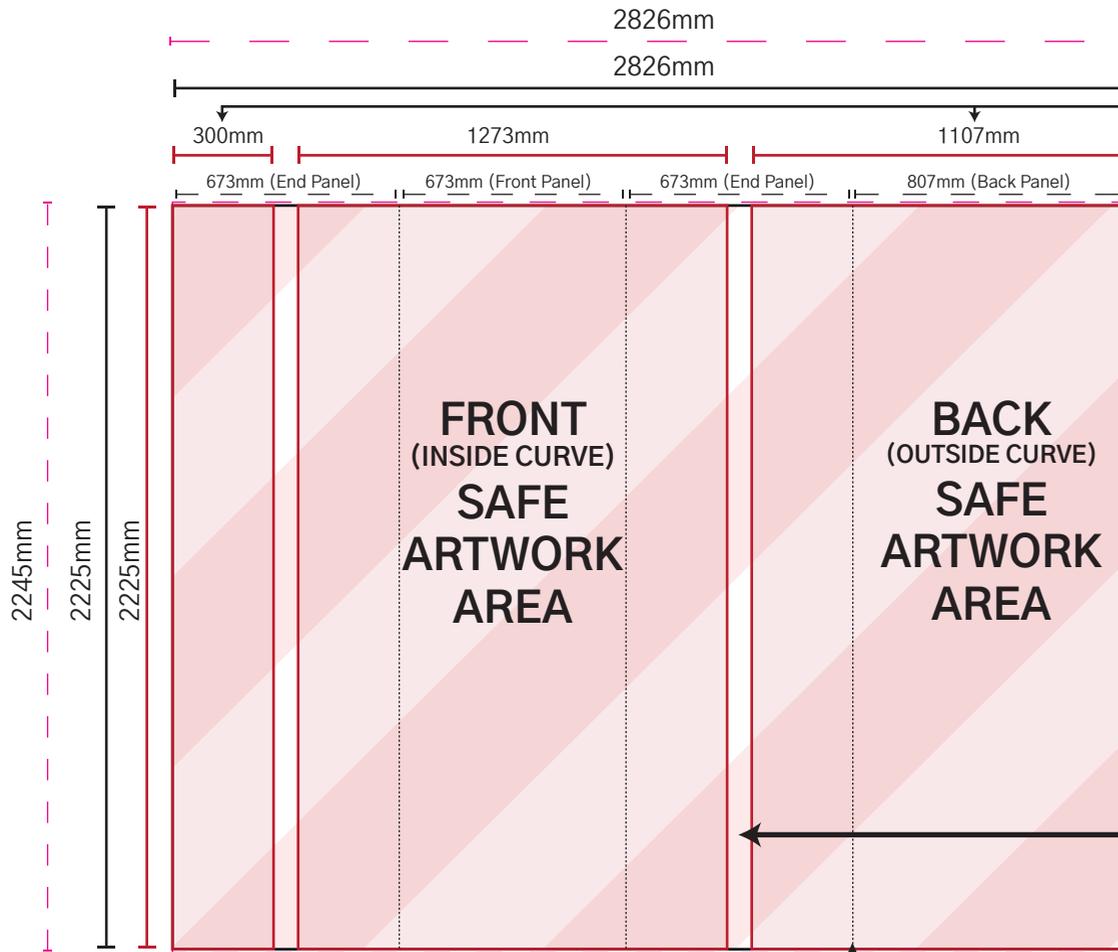




# Pop Up Curved 1x3 Double Sided (2826x2225mm)

## TEMPLATE (HALF-SIZE) & GUIDE



Double sided popups form a seamless graphic with the artwork on the back seamless connecting to the front. As a result, the left of this template connects directly to the right and therefore can be used to create a seamless design.

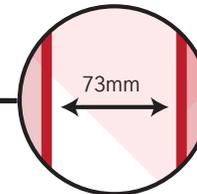
Total 1407mm Safe Area

### Resolution

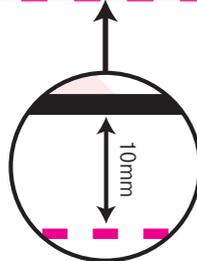
If possible please keep all elements of your artwork 150dpi or higher. If this is not possible you can reduce this to 75dpi but graphics will appear soft from close up. If the artwork is supplied in a resolution lower than 75dpi the printed graphics will look very soft or even pixelated.

### Colour Mode

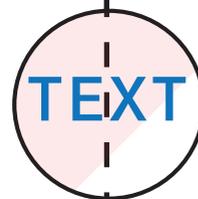
Please supply all artwork in CMYK. We will convert the colour profiles to CMYK if needed. However this may result in a colour shift in the final print.



This area is printed but wraps around sides of the pop up system and it not clearly visible from the front or back. It will be visible when viewed from the side



Add an additional 10mm bleed on top and bottom. This area will be trimmed away but is required to ensure a clean presentation with no visible white lines near the edges.



A pop-up system is broken down into panels. Each panel needs to be lined up with the panel next to it. We recommend wherever possible to not to split small characters and instead to have a character each side of the split. This will make the process of lining up the panels easier and give a cleaner finish.

**FRONT**  
(INSIDE CURVE)  
**SAFE**  
**ARTWORK**  
**AREA**

**BACK**  
(OUTSIDE CURVE)  
**SAFE**  
**ARTWORK**  
**AREA**